

News stories on TV and in newspapers are very often accompanied by pictures. Some people say that these pictures are ~~most~~ more effective than words. What is your opinion about this?

~~Fulfilling~~ in order to fulfil the purpose of conveying a new message to the audience, the mass media implement several strategies. Some people uphold the assertion that images are more effective compared with any written material. Similarly, it is agreed that these visual depictions possess stronger effects, as having long-lasting impacts on viewers' minds as well as containing more details in less space, which are the contributory factors in proving to prove the efficacy of the role of photos in the media.

One of the main missions to be accomplished by TV and the printed media is to leave deep-rooted impression/effects on people's minds. For instance, commercial advertisements tend to use images rather than words. According to a psychological research, twice as easy as text, photos are committed to the memory. That is, pictures contain shapes and colors which can be easily memorized. Simply put, the more they are utilized~~established~~, the longer the influence on viewers' mind ~~will result~~.

In addition, narrating a story, words ~~are~~ occupying more space to cover the whole details, as opposed to images, in which case. ~~In this case~~, these illustrations are more likely to fulfill the portrayal of a specific story in more limited space. For example, the comic magazines and newspapers prefer to use more photos not only for consuming fewer papers and saving more of those, but also to encourage their readers~~spectators~~ to follow the whole narrative, because just %5 of the readers read an article, but almost all the photos get noticed. In other words, photos carrying more data leads to trapping the readers in a glimpse. This cause renders people disinclined to read the words for gaining more information.

In a nutshell, the media transmits the information to the society members apace by establishing more pictures. In my view, because of the more technological advances, people are getting used to less wordy materials, hence facing the photo-based media in a foreseeable future.